

BMZ



Federal Ministry  
for Economic Cooperation  
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für Internationale  
Zusammenarbeit (GIZ) GmbH

International Institute for Journalism (IIJ)

## **Economic and Financial Reporting – for journalists from Jordan and Egypt**

in Amman | Jordan | April 29 to May 3, 2012



PN: 12.2128.2-001.09

The International Institute for Journalism (IIJ) of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH announces a one-week training course for journalists from Jordan and Egypt on "Economic and Financial Reporting" to be held in Amman from **April 29 to May 3, 2012**.

The following information is to provide details on the programme, admission requirements and organisational issues.

### Course objective and outline

The Arab spring and the world financial crisis put Egypt and Jordan to the test. In this context, the economic policies of both countries are facing huge challenges: Budget deficits increase, growth is slowing down, unemployment is climbing, social differences are set to widen. The pressure towards reform is mounting, as people demand a reshape of economic policies – a both necessary and extremely challenging task for governments.

Journalists in the region face many constraints in their daily work; one of them is the lack of knowledge on the fundamentals of economics and economic policy. The training course "Economic and Financial Reporting" aims to equip journalists from Jordan and Egypt with a better knowledge on those issues and wants to improve reporting on them.

The programme includes the following topics:

- Economic policy: How to promote a stable economy and a proper distribution of wealth among the citizens – including growth, social and business policies.



- Economic theory: The main schools of economic thought and its implications for today's policies.
- Figures and statistics: How to report properly on numbers.
- The financial sector: Its role and challenges.

After completion of the course, participants will

- have enhanced their understanding of economic concepts
- have discussed the challenges of the current economic policy in their countries
- have improved their skills on comprehensible and fact-based writing.

### Working methods

The course will be held in English (with translation into Arabic) and will include lectures, discussions and exercises covering selected aspects of economics and finance. The focus will be on practical work: The participants will analyse case studies and write reports which will be reviewed in order to improve the journalistic quality.

## Admission requirements

The programme is open to journalists from Jordan and Egypt who have a strong interest in economic and financial reporting.

They should

- have a minimum of 4 years of professional experience
- have preferably a good knowledge in English
- be given paid leave during the duration of the course.

Women journalists are particularly encouraged to apply.

**The closing date for applications is March 18, 2012.**

Kindly address any inquiries to:

### International Institute for Journalism (IJ) of GIZ

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### or to the contact person of the IJ in Amman:

Miss Amal M. Aldamen  
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### Certificate

Upon completion of the full programme participants will be awarded a Certificate of Attendance.

### Venue

The training course will be held in Amman. The exact address will be provided in time.

### Travel from Egypt

The travel costs to and from Amman are expected to be borne by the employers of successful applicants. In well founded individual cases, GIZ may provide round trip tickets to Amman from Cairo. GIZ will not cover any other travel expenses incurred in Egypt. If GIZ provides flight tickets, they will be economy class reservations.

Participants will be accommodated in a hotel. The costs will be borne by the IJ of GIZ.

## International Institute for Journalism (IJJ)

The International Institute for Journalism (IJJ) of GIZ – Deutsche Gesellschaft für Internationale Zusammenarbeit was founded in 1962. It seeks to enhance the professional performance of print and online media as well as journalism training centres in developing countries and countries in transition.

The IJJ capacity building programme utilises various instruments for organisational and human resource development, including advanced training, dialogue, networking activities as well as advisory services for media houses and media schools. The programme focuses on political and conflict sensitive reporting, economics and business journalism, environmental reporting as well as on multimedia journalism and media management.

The aim of the IJJ programme is to strengthen the freedom of expression in partner countries of the German development cooperation and to thus improve the conditions for democratisation and economic and social development. In this capacity, the IJJ represents a key pillar in the media development work of the Federal Government of Germany and in particular of the Federal Ministry for Economic Cooperation and Development (BMZ).

IJJ programme is implemented both in Germany and in the partner countries where the IJJ cooperates with regional journalism training institutions. A high proportion of the IJJ alumni hold senior positions in the media industry throughout the world.

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### On behalf of

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