

Forum European Union - Latin America and the Caribbean

Corporate Social Responsibility (CSR) and multi-sectoral alliances:
Contributions to competitiveness, innovation and sustainable development
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Working Table I "Responsibility and competitiveness: How could we improve the applicability of responsible management?"

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Graduated in Business Administration & Finance. He has been working for BASF since 1985 and assigned in various leadership positions in Brazil, Germany and USA.

Since 2001, he has been nominated as Group Vice President and member of South America Executive Committee of BASF in South America. Currently, he is responsible for South American Coatings Division, Sites Infrastructure and Sustainability. He is also the President of the Curator Council of Espaco ECO Foundation, an entity devoted to promote sustainable development in society, that is supported by BASF and GTZ

Graduado en Administración de Empresas y Finanzas. Ha estado trabajando para BASF desde 1985 y ocupó varios puestos de liderazgo en Brasil, Alemania y Estados Unidos.

Desde el 2001 es Vicepresidente Corporativo y miembro del Comité Ejecutivo Sudamericano de BASF en Sudamérica. Actualmente es responsable de la División Sudamericana de Revestimientos, Infraestructura de emplazamientos y Sostenibilidad. También preside el consejo de curadores de la fundación Espaco ECO, una entidad dedicada a promover el desarrollo sostenible en la sociedad que cuenta con el apoyo de BASF y GTZ.