

## Forum European Union - Latin America and the Caribbean

Corporate Social Responsibility (CSR) and multi-sectoral alliances:  
Contributions to competitiveness, innovation and sustainable development  
- 28 and 29 October 2009, Buenos Aires, Argentina -



**Working Table IV** "Multi-sectoral alliances that promote training, research and development of sustainable technologies with the objective of social inclusion and development"

**Michael Zuche**, CEO, Chambiz, Germany

Born on the 25/05/1960 in Offenbach

He is divorced and has two children of 18 and 20 years of age. He lives in Frankfurt am Main. He began studying Philosophy in the mid-1980s. He is an entrepreneur in the technical area since the beginning of the 90s. He has been working on social projects in his company. His company was the first to collaborate with the UPJ initiative (1996). Since then he has participated in several UPJ projects for youth technology training. He is the Director of the regional UPJ network for the Rhine-Main zone. He is a founding member of Company Active in the Community (Unternehmen Aktiv im Gemeinwesen, UAG) since 2003. Since then he has been the spokesman for this entrepreneurial network and carries out multiple tasks as representative of UAG and UPJ at events and congresses on the subject of corporate social responsibility and corporate citizenship.

*Nacido 1960 en Offenbach, Alemania. Estudios de filosofía. A mediados de los 80 empresario en el área de la Técnica, desde comienzos de los años 90 comprometió su empresa en proyectos sociales. Su empresa fue la primera en colaborar con la UPJ (1996). Desde entonces, tuvo varios proyectos con la UPJ en el área de formación juvenil con especialización en tecnología. Es director de la red regional de la UPJ en la zona Rin-Meno. Miembro fundador de la Empresa Activa en la Comunidad (Unternehmen Aktiv im Gemeinwesen, UAG) desde 2003. Desde ese momento es portavoz de esta red empresarial y lleva a cabo múltiples tareas como representante de la UAG y la UPJ en eventos y congresos sobre el tema de responsabilidad social corporativa y ciudadanía Corporativa.*