

## Forum European Union - Latin America and the Caribbean

Corporate Social Responsibility (CSR) and multi-sectoral alliances:  
Contributions to competitiveness, innovation and sustainable development  
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### Working Table III "How should a CSR concept involving all sectors be implemented?"

**Mário Barbosa**, Asesor Especial, Asuntos Internacionales, Ministerio de Trabajo y Empleo, Brazil

Mário dos Santos Barbosa, 61 years-old, was born in Sao Paulo, married, four children, graduated in electrical engineering at the University of Santa Cecília de Santos, Specialist and Master in Social and Labor Economy at the Unicamp Institute of Economy. He worked at Volkswagen of Brazil in Sao Bernardo do Campo from 1972 to 2003. He was Secretary of Labor Relations from February 2006 to March 2007 in the mandate of the Minister of Labor and Employment Luiz Marinho, currently he holds the post of Special Advisor for International Affairs of the Minister of Labor and Employment

He was a member of the Volkswagen Workers Factory Commission of Brazil from 1982 to 1984, Vice President and General Secretary of ABC Metalworkers' Union from 1984 to 1990 and Vice President of Volkswagen Workers World Committee from 1999 to 2003. Served as observer of Central Única dos Trabalhadores (CUT and the Brazilian Network for the Peoples' Integration (REBRIP) in the negotiations trade of Doha Round in Geneva and Hong Kong in 2005.

Chairman of the Tripartite Commission on International Relations of the Ministry of Labor and Employment (CTRI / MTE), since May 2007; Chairman of Working Group I of the XV Inter-American Conference of Ministers of Labor (CIMT), since December 2008; Represents Brazil, as government delegate, on the Governing Body and International Labor Conference on the OIT in Geneva, since 2007; National Coordinator of the SGT-10 and of Mercosur Social-Labor Commission, since 2007.

*Nacido en San Paulo, Brasil. Graduado en ingeniería eléctrica en la Universidad de Santa Cecília de Santos, con especialización y máster en economía social y laboral en el Instituto de Economía Unicamp. Trabajó para Volkswagen de Brasil en Sao Bernardo do Campo entre 1972 y 2003. Entre febrero de 2006 y marzo de 2007 fue secretario de relaciones laborales, bajo el mandato del ministro de Trabajo y Empleo Luiz Marinho. Actualmente ocupa el puesto de consultor especial para asuntos internacionales en el Ministerio de Trabajo y Empleo.*

*Presidente del Grupo de Trabajo I de la XV Conferencia Interamericana de Ministros de Trabajo (CIMT) desde diciembre de 2008. Representa a Brasil como delegado gubernamental en el Consejo de Administración y la Conferencia Internacional de Trabajo de la OIT en Ginebra desde 2007. Es coordinador nacional del SGT-10 y de la Comisión Social y Laboral del MERCOSUR desde 2007.*