

Forum European Union - Latin America and the Caribbean

Corporate Social Responsibility (CSR) and multi-sectoral alliances:
Contributions to competitiveness, innovation and sustainable development
- 28 and 29 October 2009, Buenos Aires, Argentina -



Working Table III "How should a CSR concept involving all sectors be implemented?"

Alejandro Calvillo Unna, Director, El Poder del Consumidor, México

Alejandro Calvillo Unna, Sociologist, Doctor of Philosophy from the University of Barcelona. Graduate and associate of the Program of Environment and Sustainable Development University Studies of El Colegio of Mexico: Recognized and associate of the International Program for Social Entrepreneurs of the Ashoka Foundation. Founder and former director of the Greenpeace Office in Mexico. Founder and director of 'El Poder del Consumidor, A.C.', member of Consumers International, and of the Puentes network for entrepreneurial social responsibility and fair trade in Mexico. Amongst the top 300 Most Influential Leaders in Mexico for 4 years in a row.

Sociólogo, doctorando en Filosofía por la Universidad de Barcelona, egresado y asociado del Programa de Altos Estudios en Medio Ambiente y Desarrollo Sustentable de El Colegio de México, reconocido y asociado del programa internacional de Emprendedores Sociales de la Fundación Ashoka. Fundador y exdirector de la oficina de Greenpeace en México. Fundador y director de El Poder del Consumidor, A.C. Miembro de Consumers International, de la Red Puentes por la responsabilidad social empresarial y de Comercio Justo México. Durante cuatro años consecutivos seleccionado entre los 300 líderes mexicanos.